

Delivered-To: mailhans@ubermorgen.com  
Delivered-To: hans@ubermorgen.com  
Date: Mon, 13 Nov 2000 13:04:59 -0800  
To: net\_CALLBOY <hans@ubermorgen.com>  
From: one@hell.com  
Subject: Re: vote-A;;  
Cc: admin@rtmark.com, liz@ubermorgen.com

glad i was able to help...

dear k\_hell

wanted to thank you again for the hell.com  
redirect to [V]ote-auction.com! great action,  
got some nizzze feedbacks there, and totally  
kewl credibility for v-a and swell coooo-  
branding;!

are planing to do press.release by mixing  
current us-election chaos with vote-auction  
messages, watch out.. hehehe..; if ya ever  
need a favoor from ubermorgen, just drop  
an email;;

ok, thx again!!  
greetz

hans\_e and lizv1x, ubermorgen.com

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. . . . .mob +49-175-2066954 . . . . .pgp 0xBA42D1B7 . . . . .  
. . . . . .www.keyserver.net. . . . .

..if you dont get help from us,please get help somewhere! . .  
. . . . .

. [V]ote-auction: <http://62.116.31.68> "bringing capitalism  
and demoCRAZY closer together":brought to you by ubermorgen  
. . . . .  
. <http://www.cnn.com/video/burden/2000/10/24/show.rm80.ram>  
. . . . .

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. . . . .  
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Delivered-To: hans@ubermorgen.com  
X-Authentication-Warning: cortez.sss.rpi.edu: baumgj owned process doing -bs  
Date: Fri, 25 Aug 2000 01:58:55 -0400 (EDT)  
From: James M Baumgartner <baumgj@rpi.edu>  
X-Sender: baumgj@cortez.sss.rpi.edu  
To: hans@ubermorgen.com  
Subject: holding corporations

hans,

Here are a couple of corporations that you may consider "investing" in.

Wackenhut Corporation. They own several private prisons in the US including juvenile prisons.

<http://www.afscme.org/private/pp000316b.htm>

Corrections Corporation of America (CCA) They are the largest prison corporation in America.

[http://www.motherjones.com/mother\\_jones/MJ00/steeltown.html](http://www.motherjones.com/mother_jones/MJ00/steeltown.html)

Channel One Communications. They produce news and entertainment show that is sent by satellite to many american schools - and it includes commercials!

<http://www.commercialfree.org/commercialism.html>

<http://www.channelone.com>

Reebok Interational. They put advertising in schools for their shoes and create "Team Reebok" - sponsor public High School atheletic teams with discounted shoes in exchange for advertising space in the school. Always good to get the consumer when they are young.

<http://reebok.com>

<http://www.motherjones.com/mustreads/041299.html> (second story on the page)

Are these the kinds of companies you were considering holding? I think they have traits in common with voteauction.com - specifically creating capitalism in places where capitalism should not exist.

off to bed, I'll try out the email in the morning  
James

*Vote auction*

*Holding  
Companies*

Delivered-To: ubermorgen@ubermorgen.com  
From: "Bob Mowry" <rpm@summa-tech.com>  
To: <ubermorgen@ubermorgen.com>  
Subject: attn: Hans Bernhard  
Date: Mon, 28 Aug 2000 09:54:45 -0400  
X-Priority: 3

Voleaukti

Hans,

I've been following the voteauction.com story on cnn. This topic is of interest to me as I have thought of starting a similar company. In fact, I own the domain name buymyvote.com. I wanted to give you a suggestion about a slightly different business model that I think you might like. This model combines these ideas in order to make money:

1. The majority of eligible voters in the US are not currently registered to vote.
2. Online voter registration is currently implemented, and e-voting for general elections will be available by the next presidential election. All the personal information required to cast a valid e-vote will be collected at registration time.
3. You really don't want to have to depend upon the voters to actually cast their vote by hand (how would you be able to guarantee this to your vote buyers?). The correct model is to cast these votes by proxy, electronically.
4. An individual vote is of negligible value, but a large collection of votes can sway nationwide elections.
5. Everyone likes a lottery.
6. In order to make money, your site could sell advertising to candidates/parties.
7. You could use this money to fund your lottery.
8. There could be a direct relationship between the amount of advertising bought on your site and the number of votes a party/candidate receives.
9. Incumbants will be FOR this system since they typically have more money at their disposal, and it would be in their interest to support such a system.

My model would be to target currently unregistered voters, collect all their registration information along with their permission to proxy their vote in the next election. In exchange for this agreement, the voter is entered into an annual lottery at buymyvote.com with a guaranteed minimum \$1,000,000 prize. Secondly, I'd sell "advertising" on my site (or perhaps you could auction off advertising space once the number of registered voters is known) to parties/candidates in order to generate revenue. The profits from this advertising would be used to fund the business and the lottery.

I thought you might enjoy reading this strategy. Please feel free to use any of the ideas in this email for your business.

-bob